



August 24, 2010

Mr. Brad Zaun
Zaun for Congress
P.O. Box 42221
Urbandale, IA 50323

Dear Brad,

The Business-Industry Political Action Committee (BIPAC) is pleased to endorse your candidacy for the U.S. House of Representatives in the Third District of Iowa.

The BIPAC Board of Directors established a working guideline to support only House and Senate challengers or those running for open seats. This underscores our belief that this election is based on issues that can only be addressed by new faces. The right election outcome can give us solutions now and for the next generation.

We need to fix what is not working in Congress by electing candidates who are chosen by the frustrated "fix it" voters of this cycle, inserting new voices that can reach consensus with colleagues and then build essential public support for tough choices.

We believe you are that candidate.

Your policy know how in the state legislature and experience as mayor combined with your successful business background makes you a strong advocate for the economic reforms needed to ensure prosperity for Iowans and the nation as well. To grow the economy, you favor more agricultural exports along with an end to the estate tax to spur business investment. You also know the negative implications an energy tax will have on the cost of fuel, utilities and fertilizer for farm families in Iowa. Iowans can depend on you for solutions that work and create jobs so families can keep more money in their pockets and allow business to thrive. There is no doubt you will be a strong voice for job creation and economic growth in the 112th Congress.

We wish you continued success in your campaign.

Sincerely,

Gregory S. Casey
President and CEO

BIPAC, a non-partisan organization, has identified pro-prosperity candidates for 47 years. BIPAC does not lobby but assists thousands of businesses and their organizations to find and elect pro-prosperity candidates at the state and federal level. It is also considered the "gold standard" for political analysis. BIPAC's tradition of backing non-incumbents – regardless of party – who have the ability to become effective leaders once elected to Congress, sets it apart from other business organizations. Additionally, BIPAC provides a wide range of tools and strategies for elections and issue advocacy with active affiliates in more than 40 states.

Paid For By BIPAC

888 16th Street, NW, Suite 305 Washington, D.C. 20006-4103

BIPAC